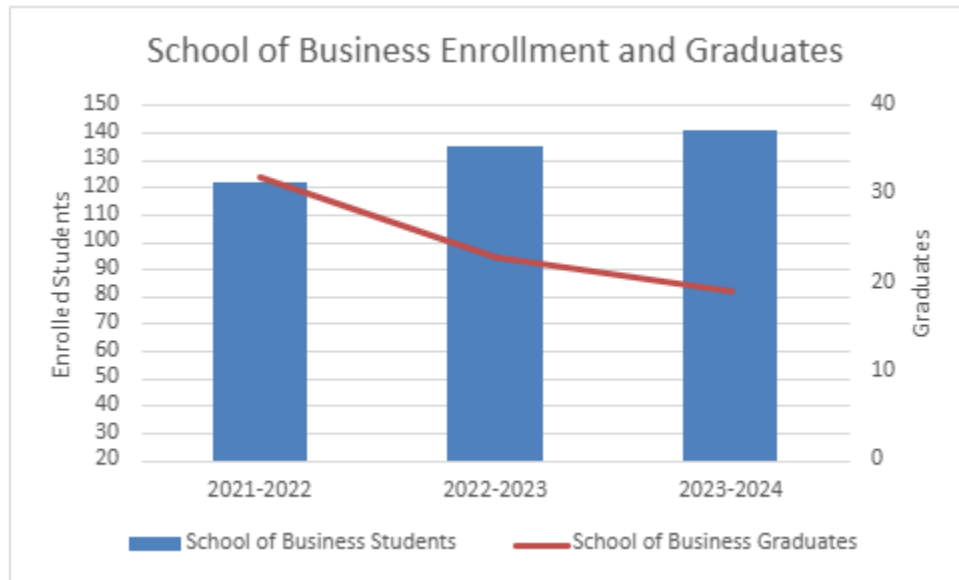


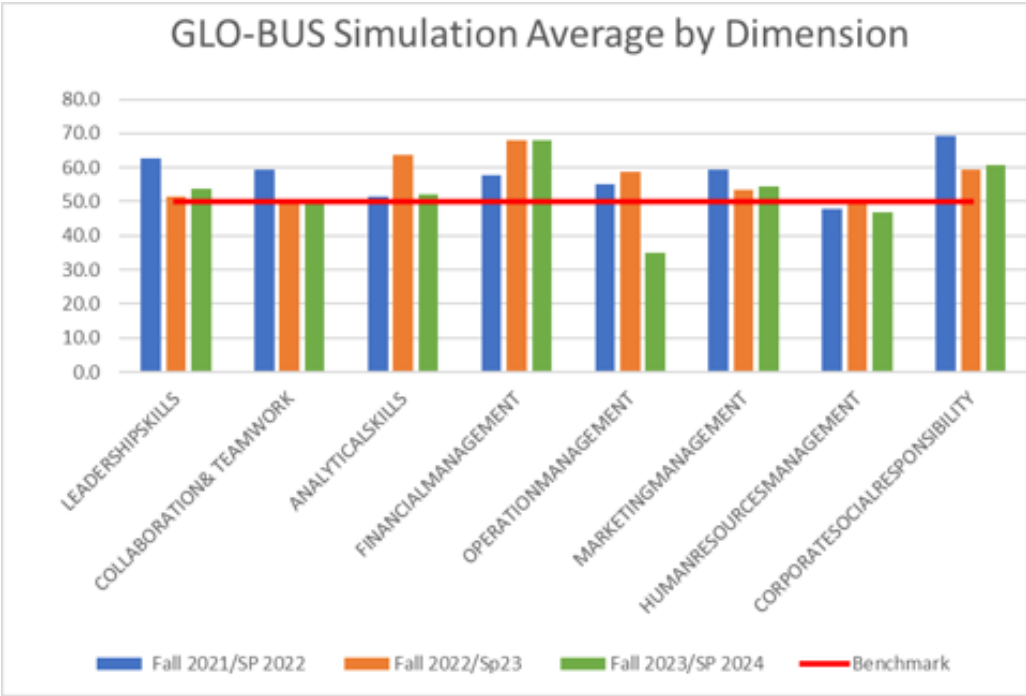
## School of Business Enrollment and Graduates

The School of Business is strong at Greensboro College. It attracts anywhere from 120 to 140 or more majors from traditional and adult students. As the leading major on campus, Business Administration and Economics generally graduates twenty or more students each year—a number which will increase as post Covid-era students begin to graduate in a more traditional, four-year time frame. Our business students are required to complete internships, many of which have resulted in job offers.



## Capstone Class Benchmarks

In our capstone class, seniors form companies in teams to compete against each other and with students nationwide in the GLO-BUS business simulation game. They go through several rounds of competition and the goal is to meet or beat investor expectations. In addition, students are evaluated on a variety of dimensions in the running of their simulated companies. We measure our performance against other ACBSP-accredited schools in our (southeast) region with the objective of exceeding the 50<sup>th</sup> percentile benchmark.



**Retention Rate Improvements**

Greensboro College has focused efforts on retention and persistence which have yielded positive results. School of Business “first Fall” retention rates generally exceed those of the college. School of Business faculty continue to partner with student and academic support staff to improve outcomes.

